

ASTI members said****



I definitely feel more confident in doing my own checks. Although, after being referred for further examinations, the reassurance I feel that there is nothing there, or that if there had been something it would have been caught, is huge.

All medical personnel that I dealt with were very understanding & put my mind at ease.

An excellent initiative - so impressed with each stage of the service.

The speed at which an issue was suspected and dealt with was so helpful and prevented unnecessary anxiety and stress. I would highly recommend this service.

Very fast, friendly and efficient.

All appointments were within days so no time spent worrying.

The referral was very prompt. The treatment in Beaumont included a biopsy as I posed a medium risk. This was all included in the service. The whole experience was invaluable.

The service was excellent - reassuring, friendly and convenient.

It really alerted me to signs I had missed and reminded me to self-check more often.

Excellent opportunity to focus on an area we all neglect.

When I got the email I felt it was imperative to participate. Offers peace of mind.

Doctor was very pleasant and the visit was completed in a punctual and quick manner. Especially as one might be apprehensive when getting the check-up.

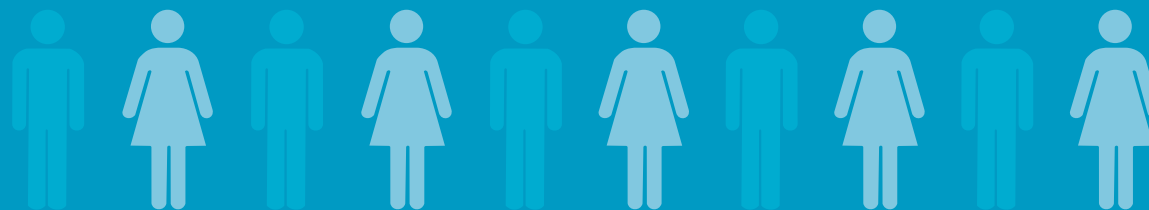
I had 3 tests performed. It was great the results were emailed to me.

Pink & Blue Power is a benefit of the ASTI Salary Protection Scheme.

Not a member of the Scheme yet?
Visit cornmarket.ie/asti for more on benefits and how to apply.



Being vigilant makes a difference. Pink & Blue Power can help save lives so if you get an invitation, we strongly encourage you to book your appointment.



Important: While some participants are diagnosed with breast or prostate cancer through the programme, it is not a screening programme. The assessment provided only reflects a point in time. No test or exam will pick up every case of breast cancer or prostate cancer. Therefore, if you have signs and/or symptoms that are concerning for breast or prostate cancer, now or in the future, please consult with your own GP without delay.



Join the fight against cancer

ASTI is taking a stand in the fight against Breast and Prostate Cancer



This programme is brought to members by Cornmarket on behalf of the Scheme underwriter. Cornmarket Group Financial Services Ltd. is a member of the Irish Life Group Ltd. which is part of the Great-West Lifeco Group of companies. The ASTI Salary Protection Scheme is underwritten by New Ireland. New Ireland Assurance Company plc is regulated by the Central Bank of Ireland. A member of Bank of Ireland Group.

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****Cornmarket survey of ASTI members. 399 Pink and Blue Power respondents, 2017.



New programme launching February 2022

We are proud to announce another breast and prostate health assessment and education programme will be rolled out again this year to thousands of members of the ASTI Salary Protection Scheme. This potentially life-saving programme was first launched in 2017, in response to a high number of cancer claims in the Scheme.

Who will be invited?

Under the banner “**Pink Power**” for breast health and “**Blue Power**” for prostate health, invites will be rolled out on an area-by-area basis and ASTI Salary Protection Scheme members in the following age brackets will be invited to attend:

- ✓ Women aged 30 to 49**
- ✓ Men aged 40 to 65

If you are outside of these age groups, and notice any symptoms or have concerns, please contact your GP directly.

The clinical team delivering the programme are a highly qualified panel of professionals from Full Health Medical, Beaumont Private Clinic and Bon Secours Hospitals. The initiative is endorsed by Breast Cancer Ireland and facilitated by Cornmarket, on behalf of the Scheme underwriters.

National invite rollout plan

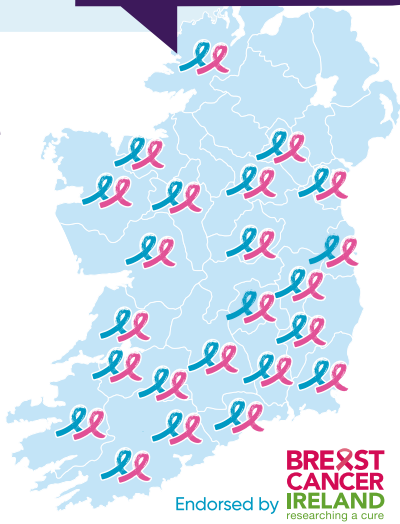
Feb 2022

Leinster

April 2022

Munster – Connaught – Ulster

Given the clinical resources required to run the programme, it will only be available for a limited time and a **deadline to book will apply**. When the programme is available in your area, you will be invited by Cornmarket*** by post or SMS if you are eligible to attend. Once the programme reaches clinical capacity, no new appointments will be made available, so keep an eye out for your invite and book early to avoid disappointment.



For more information, visit cornmarket.ie/pink-blue-power/

*Statistics sourced from Breast Cancer Ireland and the Irish Cancer Society, November '21. **BreastCheck is the national breast screening programme available to women over age 50. Pink Power is not a screening programme. ***Cornmarket facilitate the programme on behalf of the Scheme underwriter.



How the Programme works

The programme is carefully centred on members. Members can conveniently book online from their phone.

Step 1



Book online

GP booking platform carefully managed by Full Health Medical.



could save a life!



Step 2



Initial assessment

- Rapid access to a primary care doctor
- Clinical breast/prostate examination
- Education on signs and symptoms of breast/prostate cancer
- How to perform a breast exam
- PSA Blood test for men (to measure Prostate Specific Antigen)
- Personal report with clinical findings

Referral needed

Move on to **Step 3**

No referral needed

No further action required

Step 3



Appointment in Private Hospital

- Consultation with a breast surgeon (Pink Power)
- Mammogram, ultrasound and biopsy if required (Pink Power)
- Appointment with Consultant Urologist for MRI / CT Scan and Biopsy if required (Blue Power).



2017 Programme results

Back in 2017, when we first teamed up to launch Pink & Blue Power, we hoped to increase awareness and promote education around breast and prostate health. Nothing prepared us for the results.

The programme had a profound impact on members.



6 ASTI members were diagnosed with Cancer. Hundreds more got life-saving education.

Pink Power	Total
Invites sent	3,720
GP assessments	823
Referral Consultations	247
Mammograms & Ultrasounds	244
Biopsies	17
Surgeries performed	10

Source: Beaumont Private Clinic, August 2017.

Blue Power	Total
Invites sent	1,578
GP assessments	342
Referral Consultations	61
Imaging (MRI/CT scan)	15
Biopsies	9

Source: Bon Secours Private Hospital Dublin, October 2017.

Feedback

After the last programme, we asked members how they felt about Pink and Blue Power****. The response was amazing. A big increase in awareness on the signs and symptoms of breast and prostate cancer was recorded in the post programme survey.

99%

said it was excellent, very good or good

94%

found the online booking system easy

98%

would recommend it to a friend

89%

said they were more confident on how to self-check after Pink Power

84%

said they knew more about prostate health after Blue Power

